

COOKIE POLICY

INTRODUCTION

Rolling Energy Resources Inc. (“RER” or “we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website rollingenergyresources.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience. This Policy also applies to the Personal Information RER receives when customers (“Customers”) use the Site in connection with RER’s web analytics services (the “Service”). As used herein, the terms “You” or “your” shall apply to individual users of the Site, or in connection with your use of the Service. If You have any questions or comments regarding this Policy, please contact us at privacy@rollingenergyresources.com.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to

have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

USE OF COOKIES

To help operate the Site and Service, enhance your experience, and collect information about online activity, RER places small data files on your device known as “cookies”, or other similar technologies (e.g., pixel tags, web beacons, local shared objects). Cookies and similar technologies enable RER to personalize the Site, help make the Site load faster (through “load balancing” technology) and enable Customers to collect useful data with the Service. These technologies may allow RER and its Customers to store and manage your preferences and settings; measure and analyze how You use the Site and Services and effectiveness of RER communications; offer targeted products, programs, and services from your Energy Provider; and help RER improve its products, services, and security.

The table below explains the types of cookies RER uses on its websites and why they are used. Also provided are examples of the cookies set by RER, with explanations of their purpose. Please note that this is not an exhaustive list, but rather aims to be a representative summary.

Cookie	Description
Essential and Strictly Necessary	These cookies are essential for the website and services to perform their basic functions. These include those required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual “carts” on for e-commerce functionality.
Functionality	These cookies are used to store preferences set by users such as account name, language, and location.
Security	RER use these cookies to help identify and prevent potential security risks.
Analytics and Performance	Performance cookies collect information on how visitors interact with RER websites, including what pages are visited most, as well as other analytical data. RER uses these details to improve how the websites function and to understand how visitors interact with them.
Advertising	These cookies are used to display relevant advertising from your Energy Provider to users who use our services or visitors that visit websites RER provides, as well as to understand and report on the efficacy of ads served on RER websites. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build visitor profiles, including showing You ads from your Energy Provider based on products

Cookie	Description
	you've viewed or acts You have taken on RER (and other) websites. These are set by RER and trusted third party networks and are generally persistent in nature.
Third Party / Embedded Content	Sites using RER's Service make use of different third party applications and services to enhance the experience of website visitors. These include social media platforms such as Facebook and Twitter (through the use of sharing buttons). As a result, cookies may be set by these third parties, and used by them to track your online activity. RER has no direct control over the information that is collected by these cookies.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari web](#) and [iOS](#).

To find out more on how to manage and delete cookies, visit <https://aboutcookies.org/>. For more details on your choices regarding use of your web browsing activity for interest-based advertising You may visit the following sites:

- networkadvertising.org
- optout.aboutads.info

- youradchoices.com
- youronlinechoices.eu

On a mobile device, You may also be to adjust your settings to limit ad tracking.

You may see a “cookie banner” on our websites. If You are visiting one of the RER Customer’s sites from the EU, then RER does not set, or allow its ad partners to set, cookies that are used to show You targeted ads before You click to accept. When You consent in this manner, RER and its advertising partners may set advertising cookies on the site You are visiting and on other of our websites, dashboards, and services. RER will display the banner to You periodically, just in case You change your mind.

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A “web beacon” or “pixel tag” is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy [rollingenergyresources.com/privacy-policy-txu] posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

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